# **CURRICULUM - VITAE**

# **SUHAIL QURESHI**

(Empanelled Designer, with Ministry of Textiles, Govt.of India)

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### **Career Objective:**

Aiming at incorporating my creative potential to bring about brilliance and productivity, besides a remarkable degree of satisfaction that keeps it cherished.

### **Personal Skills:**

Highly ambitious, result oriented, intense dedication to my work, credibility, astounding spirit to excel, ability to keep up uninterrupted energy levels in highly competitive environment.

#### **Educational Profile:**

- 1. Secondary School examination from R.B.S.E. year 1996.
- 2. Senior Secondary from C.B.S.E. year 1998
- 3. Three years bachelor's degree B.Sc. from M.L.S. University Udaipur (Rajasthan) India year 2002.

## **Professional Qualification:**

Two years Advance Diploma in Fashion design from National Institute of Fashion Design (N.I.F.D.) Kota, 2004. Diploma included Elements of design, Drafting & pattern making, Garment construction, Fabric study, Fashion model drawing, fashion illustration, CAD, Traditional textile & embroidery, Apparel merchandising & production.

### Computer Knowledge:

Workable knowledge of following software:

- Office
- Corel Draw
- Adobe illustrator
- Adobe Photoshop

#### **Work Experience:**

- Worked in an export house CHEER SAGAR, Jaipur as a senior Designer and Merchandiser for one year. Was responsible for coordinating the sampling unit, which catered European and Japanese clientele.
- Assisted well known Bollywood Designer Reza Shariffi for a number of projects:
  - Created attire for Isha Kopikar in the dance show "Humse Dosti Karoge", aired on Star Gold
  - O Designed costumes for the movies "Mr Ya Miss" "Maine Gandhi Ko Nahi Mara", "Saanwariya", "Kya Cool Hai Hum".
- Served as a faculty for fashion Illustration & as a Centre Head in INIFD, Udaipur for almost 3 yrs.
- Conducted private sessions for fashion Illustration.
- Held a successful exhibition of self designed women's western wear at 'Akarshak Gallery',lokhandwala, Mumbai.
- Exhibited my western garment collection with vivid silhouettes & design patterns in R Kay mall on the event 'EVA' in Udaipur.
- Served NCDPD (national centre for design & product development), Ministry of textiles, on a 10 weeks project, twice as a Designer & coordinator for the entire artisan training program in Udaipur, 2011-12
- Coordinated export awareness & export promotion programs for EPCH at three different clusters-Vadodra, Raipur & Ranchi, besides conducting sessions on Design improvement, Marketing & visual merchandising, on a two months project, 2011.
- Served as a faculty for fashion design classes in a government sponsored program of MSME (micro small & macro industry enterprise) in Udaipur, aimed at bringing the candidates to a more practical & industry oriented level.
- Worked as an empanelled designer for a design development project under DC Handicrafts AHVY scheme, for the craft, hand block printing (Daboo, phentiya, natural dyes etc.) at Akola (chittorgarh), Feb.2012.
- Conducted an integrated Design workshop at Bhakrota, Ajmer road, JAIPUR (Rajasthan) as an
  empanelled Designer of ministry of textiles, for embroidery & bead work craft for a period of 6
  months. Trained 50 artisans with different facets of the craft, besides an incorporation of different
  cultures & patterns. The project ended with the development of 50 prototypes (final products), which
  were highly appreciated by multiple renowned exporters at Jaipur at the time of display.

The products involved embellishment with hand embroidery stitches, along with patch, appliqué, bead, mirror & zardozi work.

Conducted Integrated 5 months design & technical development project on terracotta craft where 25 designer prototypes were developed (27th Sept.2015-26<sup>th</sup> feb.2016), organized by EPCH

Did the cover page of the magazine 'The city angle ', published monthly in Udaipur (October 2015 edition). The model was photo shot in the attire, designed by me.

Served as the designer in Design & technical development workshop on Phulkari / embroidery craft 2016), organized by the district rural development agency & sponsored by the Development Commissioner (Handicrafts), Govt of India, Ministry of Textiles.

Did another embroidery/ phulkari design workshop (5th may 2016 - 4<sup>th</sup> July 2016) at Gurdaspur Punjab, organized by DRDA, sponsored by the development commissioner (Handicrafts), Govt. of India, Ministry of Textiles.

Served in the Design up gradation & technology development project in Bamboo craft, & developed 13 design prototypes (period - 01st Oct. 2016 - 25th Oct. 2016). This workshop was organized by Himachal handloom & Handicraft Corporation & sponsored by DCH, Govt. of India, Ministry of Textiles.

The designer prototypes were created to meet the ever growing market needs & standards which can bring about a significant up gradation in terms of design technology & marketability.

Created Embroidery & Jute designer prototypes, in the design up gradation workshop, organized by COHANDS (Council of Handicrafts development corporations), at Pandav nagar, New Delhi (10th May 2017 – 9<sup>th</sup> July 17, 2017).

Currently, delivering guest lectures at Pacific institute of fashion technology, to the fashion degree students in the adobe Illustrator design software.

#### **Area of Specialization:**

Women's wear, specifically western & ethnic wear. Doing Prêt a porter & high fashion garments with own label 'Eridase'. Rogan Print, Tie & dye, Batik, discharge printing, Daboo print & Khadi work.

Skilled in various Indian traditional Embroideries viz. Phulkari, kasuti, Kantha, chamba, chikankari, Kashmiri & various hand block printing, techniques, design motif development, creative fashion illustration along with an exaggeration in the styles, through different color medium.

### **Personal Information:**

Date of Birth : 18th March 1981

Mother's Name : Nazuk Parveen

Father's Name : Mr. S.H. Qureshi

**DECLARATION-** I hereby declare that the details furnished above are true & correct to the best of my knowledge & I undertake to inform you of any changes therein, immediately.

DATE

SIGNATURE (Suhail Qureshi)